



ENROLLMENT

- Fall 2017 student population of 19,333 (15,901 undergraduate, 3,432 graduate)
- First-generation students (First Time in Any College) – 29.6 percent
- 10 percent increase in overall enrollment over the past decade
- Incoming freshmen average GPA - 3.47
- Incoming freshmen average ACT score - 24.1
- Incoming freshmen average SAT - 1,113

CURRENT STUDENT POPULATION

Race/Ethnicity

- Caucasian - 75.8 percent
- African American - 8.4 percent
- Asian - 6.5 percent
- Hispanic - 3.5 percent
- Native American - 1.0 percent
- Native Hawaiian - 0.1 percent
- Other - 4.7 percent

Geographic distribution

- Oakland County - 41.4 percent
- Macomb County - 31.4 percent
- Wayne County - 5.7 percent
- Genesee/Lapeer/St. Clair counties - 6.9 percent
- Other Michigan counties - 7.1 percent
- Other states - 2.9 percent
- Foreign countries - 4.5 percent

Age

Undergraduate

- 17-22 - 70.1 percent
- 23-34 - 25.4 percent
- 35-44 - 2.4 percent
- 45-54 - 1.0 percent
- 55 plus - 0.4 percent

Graduate

- 17-22 - 6.1 percent
- 23-34 - 69.9 percent
- 35-44 - 14.9 percent
- 45-54 - 6.9 percent
- 55 plus - 2.2 percent

Gender

- Female - 56 percent
- Male - 44 percent

International students

- 862

Resident Student Population

- 2,700 (14 percent of total student population)

ACADEMICS

Recognition

- Classified as a doctoral research university by the Carnegie Foundation for the Advancement of Teaching.
- The Oakland University School of Business Administration holds elite accreditation from the AACSB-International in both its business and accounting programs.
- Oakland University William Beaumont School of Medicine (OUWB) holds full accreditation from the Liaison Committee on Medical Education.
- Ranked 11th in the country for the percentage of women tenured/tenure-track faculty in engineering by the American Society for Engineering Education. (2015)
- Nurse Anesthesia program is ranked 18th out of 115 U.S. graduate programs in nursing-anesthesia, according to *U.S. News & World Report*. (2016)

Academic programs

- 142 bachelor’s degree programs
- 138 doctoral, master’s degree and certificate programs

Full-time faculty with doctoral degrees

- 88 percent (2016)

Full-time faculty with terminal degrees

- 93 percent (2016)

Transforming health care education

- The OUWB admitted its charter class in fall 2011 and now maintains a total enrollment of 475 students.
- The Human Health Building opened in fall 2012 to house the schools of Nursing and Health Sciences, and offers modern laboratories, research facilities and clinical spaces.

STUDENT-TO-FACULTY RATIO

21:1 (2016)

FINANCIAL AID

- 66 percent of full-time undergraduate students received scholarships and grants averaging \$6,745 per student in the 2016-17 academic year.
- 42 percent of full-time undergraduate students received need-based financial aid in the 2016-17 academic year.
- More than \$1 million in scholarships has been awarded by the Oakland University Alumni Association to qualified OU students.

ALUMNI

- More than 112,000 with 74 percent living in Michigan

CAMPUS

- 1,443 acres of wooded hills and meadows
- More than 50 major buildings
- Six co-ed residence halls, two student apartment complexes and four Greek cottages
- State-of-the-art recreation center and athletic dome.
- Home to OU Art Gallery, Meadow Brook Hall, Meadow Brook Theatre and Meadow Brook Amphitheatre

RESEARCH

- New research awards - approximately \$12 million (FY 2017)
- Research space - 109,502 sq. ft.

Noted research centers

- Automotive Tribology Center (ATC)
- Center for Applied Research in Musical Understanding (CARMU)
- Center for Autism
- Center for Biomedical Research
- Center for Integrated Business and Research Education (CIBRE)
- Center for Religious Understanding (CRU)
- Center for Robotics and Advanced Automation (CRAA)
- Center for Social and Behavioral Research
- Clean Energy Research Center (CERC)
- Eye Research Institute (ERI)
- Fastening and Joining Research Institute (FAJRI)
- Galileo Institute for Teacher Leadership
- Institute for Stem Cell and Regenerative Medicine (ISCRM)
- Ken Morris Center for the Study of Labor and Work
- Macomb-OU INCubator (MAC-OU INC)
- Michigan Center for Undergraduate Research (MCUR)
- Oakland University INCubator (OU INC)
- Prevention Research Center
- Reading Recovery Center of Michigan
- Southeast Michigan Economic Data Center

OU IN MACOMB COUNTY

- Oakland University is meeting increased demand for high-quality bachelor's and master's degree programs with the convenience and flexibility that three Macomb County locations offer.

BUDGET

- FY2018 budget is approximately \$271.5 million

ENDOWMENTS

- OU endowments totaled more than \$97 million as of September 30, 2017

ECONOMIC FOOTPRINT

- More than \$500 million to the overall economy in 2015 fiscal year

ATHLETICS

- 18 NCAA Division I men's and women's varsity sports programs
- Member of the Horizon League
- Won the McCafferty Trophy the last three seasons (2014-17)
- Captured 16 Horizon League titles over the last two seasons (2015-17)
- Led the Horizon League in Academic Honor Roll selections three consecutive years (2013-16)

