



## ABOUT THE REGION

Recognized as a doctoral/research university by the Carnegie Foundation, Oakland University connects more than 20,700 students to the unique and diverse opportunities within the region and beyond.

Oakland University is located in the center of Oakland County, one of the nation's most prosperous counties, and the wealthiest and second-largest county in Michigan. Its ideal location gives students countless opportunities to participate in dynamic employment and cultural activities right outside their doors.

## THRIVE HERE

Located 30 miles north of Detroit, OU is at the epicenter of employment opportunities and growth. The area is alive with

- more than 247,000 businesses
- 2.6 million workers (with more than 50,000 jobs to be added through 2017)
- 20 Fortune 500 companies
- five world headquarters, including General Motors, Ford, Chrysler, Quicken Loans and Beaumont Hospitals
- the highest concentration of mechanical engineers in the United States
- more than 71,000 OU alumni who make their mark in the community

## ENTERTAIN HERE

Near bustling cities like Pontiac and Detroit as well as quiet suburbs like Birmingham and Lake Orion, OU is at the heart of everything. The area is flourishing with:

- more than 59 art galleries, including the Oakland University Art Gallery, which features innovative exhibits by OU students and breakthrough artists
- almost 40 museums, including Meadow Brook Hall, a National Historic Landmark and the former home of OU's founders
- more than 20 annual fairs and festivals, including the Meadow Brook Wine and Food Festival, which takes place at OU's Meadow Brook Amphitheatre
- nearly 60 libraries, including Kresge Library's two million print, electronic and multimedia resources
- over 50 theatres, including Meadow Brook Theatre, Michigan's largest nonprofit professional theatre

*OU's metropolitan location provides students with internships, co-ops or public service opportunities, depending on their interests and educational objectives.*

- 89 percent of OU students secure employment after graduation
- 97 percent of graduates choose to remain in Michigan
- Average starting salaries range from \$35,000 to \$64,000



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