## **Keyword Searching Strategies**

## PART 1: RULES FOR BUILDING YOUR SEARCH

Rule 1:	Rule 2:
Choose the most important terms that describe your topic. These become your search terms, or <i>keywords</i> .	Put quotation marks around common phrases in your search terms. Phrase searching ensures that those words appear together in your results.
Example Topic:	Keywords/search terms using phrase searching:
Are video games bad for teenagers?	"video games" teenagers impact
<u>Keywords:</u>	Note that single words do not need quotation marks:
video games teenagers impact	teenagers impact

## PART 2: TIPS FOR REVISING YOUR SEARCH

