



2011-2012 ANNUAL REPORT

OAKLAND UNIVERSITY
WILLIAM BEAUMONT
SCHOOL OF MEDICINE
LIBRARY



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OUWB Medical Library Staff



Nancy Bulgarelli, Director Nancy Bulgarelli, MSLS, is the founding Library Director of the Oakland University William Beaumont School of Medicine Library. She has more than 25 years experience in the administration of medical libraries, with a focus on health sciences librarianship within large teaching hospitals. Prior to her appointment at OU, she served as Director of the Library and Archives at Henry Ford Hospital, the flag-ship hospital of a large, integrated health care system. Prior to that, she was Director of Library Services at William Beaumont Hospitals and Director of Library Services at Children's Hospital of Michigan.



Misa Mi, Associate Professor, Medical Librarian Misa Mi, MLIS, PhD, joined the faculty July 1, 2011 and is responsible for designing and developing library education programs and providing information services for medical students and faculty. Before joining the OUWB School of Medicine, she was a faculty member and medical librarian at the Mulford Health Sciences Library at the University of Toledo School of Medicine, serving as course director for an elective course and facilitator for PBL small group discussions. Prior to that, she was a senior information resource specialist at the Children's Hospital of Michigan, Detroit Medical Center. She is a certified senior member of the Academy of Health Information Professionals of the Medical Library Association.



Stephanie Swanberg, Assistant Professor, Medical Librarian Stephanie Swanberg, MSI, joined the faculty on June 15, 2011 as a recent graduate of the University of Michigan School of Information with a Master of Science in Information and an intern at the UM Taubman Health Sciences Libraries. At the OUWB Medical Library, Stephanie designs and instructs information mastery content for the Capstone curriculum and beyond as well as manages the library's reference, promotion and outreach activities.



Keith Engwall, Assistant Professor, Web & Emerging Technologies Librarian Keith Engwall, MS LIS joined the library faculty on July 1, 2012 and comes to us from Catawba College in Salisbury, NC, where he served as the head of library systems and technology. He received his MLS from the University of Illinois Graduate School of Library and Information Science in 1995. Keith intends to apply his 15+ years of experience in web design, programming, and technology research to create a dynamic mobile and online presence for the library and leverage new technologies to meet the needs of the Medical School and OU community.

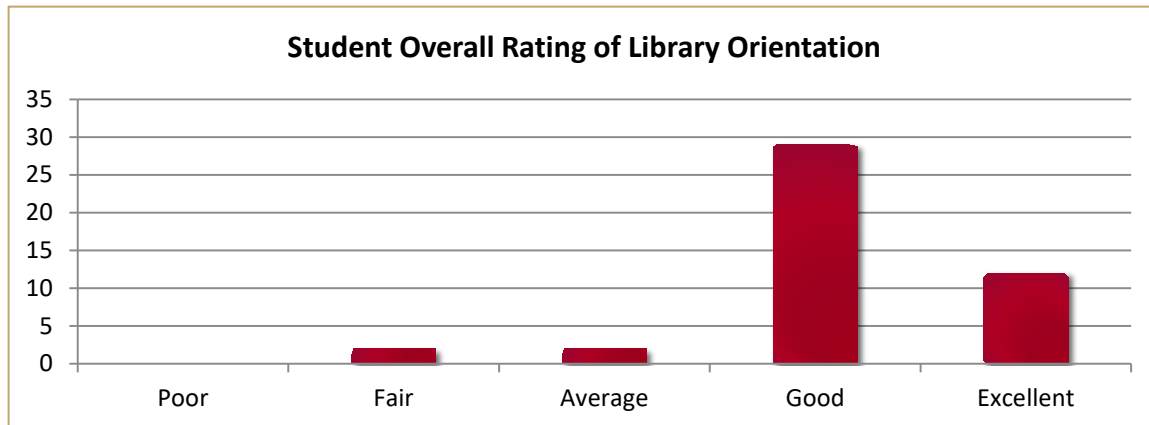


Shirley Anderson, Medical Library Assistant Shirley Anderson started as our Medical Library Assistant on September 27, 2011 and came to us directly from OU's Office of University Relations. She has previously worked at OU's Kresge Library in Technical Services as well as a stint at the Bon Secours Hospital Library. Shirley manages communication and organizational activities for the library, oversees the Medical Library Study Room, and is our frontline for medical reference questions.

Instruction & Course Development

STUDENTS

NEW STUDENT ORIENTATION Medical library faculty participated in Orientation Week for the charter class by developing an interactive one-hour library orientation. The orientation included a library scavenger hunt, brief presentations by Nancy Bulgarelli and Janet Zimmerman, Director of the Beaumont Health System Library, a hands-on activity on locating known citations using PubMed, and a brief evaluation. Student feedback gathered orientation evaluations revealed very positive results.



Snapshot of Student Feedback on Library Orientation

What did you find most useful in today's library orientation?

"The scavenger hunt was a great way to orient students to the library"

"The self-guided tour helped me locate certain important areas of the library"

"Learning how to use Kresge Proxy to access medical journal articles"

"PubMed demonstration"

"The activity of locating a full-text article"

"Orientation to the website/PubMed"

"Information about hours, printing, study rooms, PubMed intro"

"Beaumont [library] orientation"

CAPSTONE COURSE As part of the Capstone course team, medical library faculty contributed heavily to the organization and development of the course. Capstone is a longitudinal curriculum aiming to help medical students build a solid foundation of knowledge and skills required for conducting scholarly work in a wide range of health-related disciplines including education, service learning, research training, and information mastery.

Medical library faculty developed five information mastery sessions from the ground up, including writing course and session objectives and creating teaching methodologies, learning activities, and assessments for each session. Information Mastery totaled eight hours in Capstone during the M1 year, accounting for 20% of the students' first semester and 15% of the students' second semester grades. Each session combines didactic lecture, demonstration, and active learning activities aimed at developing skills in the selection, searching, and basic evaluation of medical information resources. A pre- and post-instructional assessment tool developed by

Dr. Misa Mi was administered to students prior to and following their first year and will be used as one method of evaluating and evolving the curriculum for the future.

Information Mastery Sessions in the Capstone Curriculum

Date	Title	Instructor
August 15, 2011	Introduction to the Biomedical Literature	Dr. Misa Mi
August 22, 2011	Essentials of Information Resources	Stephanie Swanberg
October 31, 2011	Searching PubMed	Dr. Misa Mi, Stephanie Swanberg with assistance from Nancy Bulgarelli and Janet Zimmerman
March 19, 2012	RefWorks & Building a Bibliography	Stephanie Swanberg
March 26, 2012	Copyright, Plagiarism, and Source Citation	Nancy Bulgarelli
March 19 and 21, 2012	PubMed Review Sessions	Nancy Bulgarelli

Student feedback gathered from first and second semester course evaluations demonstrated high interest and value placed on learning information mastery skills and its applicability to students' Capstone projects. In describing what enhanced their learning students commented:

Student Evaluations of Information Mastery

First Semester	"I liked spending time doing the PubMed search module in the library. It was informative and showed me new aspects of PubMed that I was unaware of"
	"I liked working in the library and learning about how to search more effectively"
	"I really enjoyed both the learning resources and PubMed lectures since I was able to learn more about both features that will help me in future research"
	"Information literacy practice (PubMed) was the most useful"
	"I liked the session on pubmed in the library. I felt I learned a lot of usable information from that"
	"The library work we did was a helpful exercise"
	"Learning how to correctly search things on pubmed"
Second Semester	"Probably the thing that helped me most this semester were strategies for conducting literature reviews in PubMed. I really feel like I advanced in my ability to search and organize PubMed"
	"The PubMed and other literature search strategies were very helpful in planning projects"
	"The extra pubmed resource was helpful"
	"The librarians were great in helping search pubmed and create bibliographies"
	"The modules for searching PubMed, RefWorks, and such were really good"
	"Utilization of write-n-cite"

Integration of information mastery skills in the first-year medical student required curriculum was presented as a lightening round presentation and posters at the national, regional, and local levels including the Medical Library Association Annual Conference, Central Group on Educational Affairs Spring Meeting, and the Metropolitan Detroit Medical Library Group Spring Meeting.

EVIDENCE BASED MEDICINE COURSE In addition to the Capstone curriculum, medical library faculty are also part of the Evidence-Based Medicine course development team. The Evidence-Based Medicine course is a two-week course scheduled at the end of the medical students' second year. Course and session objectives were drafted by Dr. Misa Mi with three sessions dedicated to information mastery skills, including two sessions on evidence-based resources and another focusing on systematic reviews and meta-analyses.

CURRICULUM INTEGRATION Stephanie Swanberg participated in an interdisciplinary educational intervention in the Art & Practice of Medicine course in October 2011 dedicated to educating students on the influenza vaccine. The intervention, which included presentations by a Beaumont infectious disease physician, nursing staff, and medical librarian, instructed students on the importance of the flu vaccine to healthcare; demystified misnomers concerning the vaccine; and discussed effective methods on counseling patients on the flu vaccine. Stephanie specifically introduced students to various authoritative online health information resources for patients, including MedlinePlus, NIH Senior Health, and LactMed. The intervention was presented as posters and papers at several national, regional, and local conferences including the Association of Standardized Patient Educators Annual Conference, Central Group for Educational Affairs Spring Meeting, Michigan Academy of Arts, Science and Letters Annual Conference, and the Oakland University-University of Windsor Sixth Annual Conference on Teaching and Learning.

FACULTY

NEW FACULTY ORIENTATIONS Medical library faculty conducted four one-on-one new faculty orientations to introduce OUWB faculty to the resources and services offered by the Medical Library. The orientations included tours of Medical Library spaces, introduction to the website and major medical information resources, and how to register for an interlibrary loan account.

BROWN BAG SESSIONS The Medical Library launched its lunchtime “Brown Bag” series of presentations in November 2011 after a survey of OUWB faculty was conducted to gather their input. These bi-monthly, one-hour faculty development sessions were designed to be informal and included brief presentations with significant time set aside for discussion and interaction. The series is open to all OU and Beaumont faculty and is promoted in the *Medical Library News*, the library web site, and in Oakland University’s *Friday Faculty Announcements*.

2011-2012 Medical Library Brown Bag Sessions for Faculty		
Date	Title	Instructor
November 15, 2011	My NCBI	Nancy Bulgarelli
December 14, 2011	Keeping Up with the Literature	Stephanie Swanberg
January 10, 2012	Medical Library Resources 101	Stephanie Swanberg
January 24, 2012	MyNCBI (Repeat)	Nancy Bulgarelli
February 14, 2012	PubMed or Google	Dr. Misa Mi
February 28, 2012	Keeping Up with the Literature (Repeat)	Stephanie Swanberg
March 27, 2012	ARTstor: Images for Medical Education	Guest Instructor: Katie Greer
April 10, 2012	USMLE Resources	Dr. Misa Mi
April 24, 2012	PubMed or Google (Repeat)	Dr. Misa Mi

CONTINUING MEDICAL EDUCATION In conjunction with the Continuing Medical Education Department at the Beaumont Health System and the OUWB Faculty Development Task Force, Dr. Misa Mi led the effort in creating an information mastery program for faculty development. The program consisted of a series of six lectures from January – June 2012 and was offered at each Beaumont Hospital location (Royal Oak, Troy, and Grosse Pointe) as well as on the Oakland University campus. William Beaumont Hospital designated these training activities for AMA PRA Category 1 Credit(s)TM and therefore provided an incentive for both OUWB clinical faculty and physicians to attend the sessions and receive continuing medical education credit. Dr. Mi developed objectives and descriptions for each lecture with library faculty developing content, handouts, and activities for their respective sessions.

2012 Continuing Medical Education Series		
Month	Title	Instructor
January	Introduction to Evidence-Based Medicine	Dr. Misa Mi
February	Accessing Online Information Resources from Your Desktop	Stephanie Swanberg
March	Searching PubMed for the Best Evidence	Dr. Misa Mi
April	Keeping Afloat in the Sea of Biomedical Information	Stephanie Swanberg

May	Copyright and Intellectual Integrity	Nancy Bulgarelli
June	RefWorks: Introduction to a Web-Based Bibliographic Management System	Stephanie Swanberg

Over the series, a total of 127 people participated across the four locations including OUWB faculty, Beaumont physicians, residents, librarians, and Beaumont staff. Participation was especially high at Royal Oak (n=93) and Troy (n=22), but small at the Grosse Pointe (n=7) and Oakland University (n=5) locations. 'Introduction to Evidence-Based Medicine' and 'Searching PubMed for the Best Evidence' yielded by far the highest interest and participation in the series with a total of 89 participants between the two sessions. In addition, 65 of 127 (51.2%) total participants applied for and received CME credit. All sessions in the series required participants to apply for their credit via the new online system implemented by the Beaumont CME Office.

Based on evaluation data collected from the Beaumont Continuing Medical Education Office, the series has received phenomenal feedback with participants remarking of the applicability of the sessions to their clinical practice and scholarly pursuits.

Snapshot of Participant Comments from the Continuing Medical Education Series

Please describe what new information or skill you plan to implement into your practice based on the information you learned at this educational activity

"Spend more energy trying to use EBM"

"More teaching of EMB to the resident body. More critical review of the studies during journal clubs, not just reviewing the medical content"

"I will encourage Residents and students to understand the basic background questions before getting lost in the foreground individual articles. I will also discourage Google as the initial vehicle of research."

"Utilize more fully the resources available, specifically statistical tools and images."

"Provided resources to look for evidence based recommendations"

"Can easily look for medical info at my fingertips without having to buy journals and books."

"Use PubMed more effectively. I learned how to use features I have not tried before."

"Start using pubmed more and using the limits and search tips described in the education session"

"Better literature searches"

"Utilize online information more efficiently, effectively and hopefully gain more confidence in doing so"

"This was an excellent presentation on how to use PubMed. I plan to set up an account and use the features learned to make better searches and save these searches."

"Keep practicing using PubMed in my medical searches using the many tricks or shortcuts I learned: like combining search terms such as AND/OR/NOT."

"I plan on setting up email alerts on Pubmed, as well as save searches."

"Create more alerts to keep current in the literature"

"Set up personal page and RSS feeds through Google to keep up with information changes."

"Better understanding of copyright and plagiarism issues as we prepare educational materials for the medical school"

"Better understanding of copyright law as it pertains to education and research at my institution"

"Will be using the RefWorks product to create bibliographic reference for publication"

"Make use of RefWorks"

FACULTY LEARNING COMMUNITY Dr. Misa Mi applied for and received a \$1,500 grant from the Oakland University Provost to create a faculty learning community on medical education research focusing on scholarly teaching and scholarship of teaching. Dr. Mi scheduled a yearlong educational program with different types of learning activities including seminars, workshops, and research forums. The opening retreat occurred on February 2, 2012 and featured a presentation on alternative research methods by Eileen S. Johnson, PhD, Associate Professor, School of Education and Human Services, Oakland University. The full program schedule is posted on the Learning Community's wiki at <http://somfacultylearningcommunity.wikispaces.com>. All OU faculty were invited and encouraged to participate in the following events:

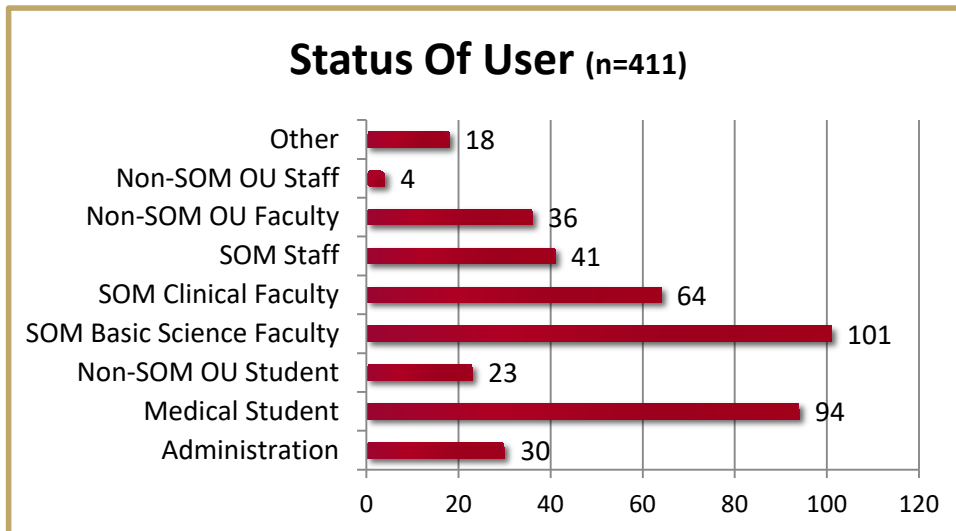
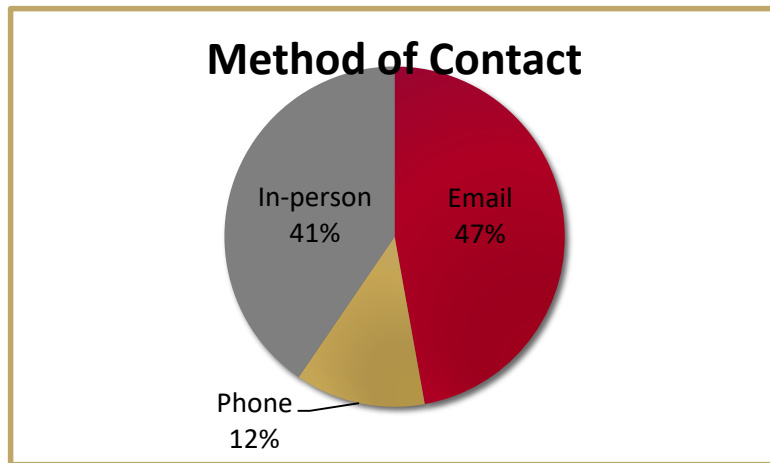
- **February 3:** The Faculty Learning Community kicked off its year-long education program with an opening retreat. Dr. Eileen Johnson from the School of Education and Human Services was the invited speaker to present on the topic *Alternative Approaches and Methods to Educational Research*.
- **February 10:** Misa Mi, PhD, facilitated a small group discussion session on the topic *Scholarly Teaching and Scholarship of Teaching and Learning*.
- **March 9:** Jennifer Eastwood, PhD, Misa Mi, PhD, presented on the topic *How Students Learn and Implications for Teaching*.
- **March 23:** Jill Stefaniak, MTD, CPLP, was invited to present a seminar on *Learner Needs Assessment*.
- **April 4:** Misa Mi, PhD, facilitated the first Research Forum event. Participants were invited to share and discuss opportunities for collaborative research and teaching projects.
- **May 4:** William Solomonson, PhD, presented a talk on *Teaching Online/Blended Learning*. Dr. Solomonson is an Assistant Professor from the Department of Human Resources and Development, School of Education and Human Services, Oakland University.
- **May 25:** Constance Shriner, PhD, presented on *Writing Effective Multiple Choice Items*. Dr. Shriner is an Associate Professor, Associate Dean of Curriculum Evaluation & Faculty Development, University of Toledo School of Medicine.

Reference

During the past year, the Medical Library recorded 380 total patron encounters touching 986 people and clocking 133.69 hours on instruction, reference, research consultations and literature searches. Reference accounted for the highest number of requests, but instruction dominated in participants and hours accounting for 68% of our total hours.

2011-2012 Patron Encounters			
Type of Request	Sessions	Participants	Hours
Instruction	81	662	90.93
Reference	226	228	17.37
Research Consultation	51	55	14.08
Literature Search	35	54	26.58
Total	393	999	148.96

Email (n=173) was the most common method of contact with in-person requests close behind (n=154). A majority of requests (82%) originated from OUWB administration faculty, students, and staff and 13% from Oakland University faculty, students, and staff.



Collections

As the OUWB curriculum and community grows so does the necessity for more specialized resources to fulfill the requirements of teaching, learning, and scholarly activities of the OUWB's faculty, students, and staff. Over the last year, the Medical Library has added and renewed a number of databases, journals, and books. The following tables showcase our major expenditures and acquisitions as well as number of downloads from our major resources for the year.

2011-2012 Major Expenditures and Acquisitions		
Name	Resource Type	Cost
AccessMedicine <i>(renewal)</i>	Database	Redacted
Acland's Video Atlas	Streaming Videos	Redacted
AMA Manual of Style	eBook	Redacted
Annals of Internal Medicine <i>(renewal)</i>	eJournal	Redacted
Cochrane Library	Database	Redacted
DynaMed	Database	Redacted
ExamMaster	Database	Redacted
IMAIOS <i>(renewal)</i>	Database	Redacted
JAMA & Archives Journal Collection <i>(renewal)</i>	eJournals	Redacted
JAMA & Archives Journal Collection Backfiles	Journal Archives - Perpetual Access	Redacted
Journal Citation Reports	Database	Redacted
LWW Total Access Journal Collection <i>(renewal)</i>	eJournal Package	Redacted
LWW Total Access Journal Package	eJournal Package – Subscription	Redacted
LWW Total Access Journal Backfiles	Journal Archives – Perpetual Access	Redacted
MDConsult <i>(renewal)</i>	Database – Subscription	Redacted
MDConsult Renewal & New eBook Collections	Database & eBooks	Redacted
Micromedex <i>(renewal)</i>	Database	Redacted
Miscellaneous eJournals	eJournals	Redacted
Nature eJournals	eJournals	Redacted
Ovid eBooks	eBook Package	Redacted
Science <i>(renewal)</i>	eJournal	Redacted
ScienceDirect eBook Collections	eBooks Package	Redacted
ScienceDirect eJournals	eJournals	Redacted
Scriver's OMMBID	Database	Redacted
UpToDate <i>(renewal)</i>	Database	Redacted

2011-2012 Major Resource Downloads

Resource	July - September 2011	October - December 2011	January - March 2012	April - June 2012	Total
AccessMedicine <i>(Most heavily used resources: Junqueira's Basic Histology & Harrison's Principles of Internal Medicine)</i>	1,157	1,699	6,884	3,709	13,449
JAMA & Archives Journal Collection <i>(Note: Includes Beaumont Hospital use)</i>	1,685 (July-Aug only)	4,004	3,348	3,012	12,049
LWW Total Access Journal Collection <i>(Top 5: AJN, Journal of Strength & Conditioning Research, Medicine & Science in Exercise & Sports, Academic Medicine, Journal of Nursing Administration)</i>	5,165	8,277	10,231	6,285	29,958
MDConsult eBooks <i>(Top 5: Gray's Anatomy for Students, Robbins & Cotran Pathologic Basis of Disease, Cell Biology, Textbook of Respiratory Medicine, Clinical Neuroanatomy & Neuroscience)</i>	1,896 (July-Aug only)	3,550	2,791	1,844	10,081
MDConsult eJournals <i>(Top 5: American Family Physician, Journal of the American Academy of Child & Adolescent Psychiatry, Neurology, Clinics in Sports Medicine, Psychiatric Clinics of North America)</i>	507 (July-Aug only)	1,393	2,017	1,583	5,500
New England Journal of Medicine	1,336	1,383	1,013	605	4,337
UpToDate	717	1,376	1,162	1,169	4,424
Total	12,463	21,682	27,446	18,207	79,798

ACQUISITIONS PROCESS IMPROVEMENT PROJECT With the support and assistance of the Kresge Library Technical Services Department, the Medical Library initiated a process improvement project to reduce the turn-around time for acquiring and cataloging new materials. A key component of the process is the use of "shelf-ready" books from our major vendor, Yankee Book Peddler. A yearlong pilot has been designed using the Plan-Do-Study-Act model by Shewhart / Deming as a framework.

LIBRARY LIAISON PROGRAM The library formalized its liaison program with each library faculty member assuming responsibility for specific courses and disciplines. Liaison responsibilities include collection development, course guide creation, and faculty support. During the M2 Semester, the library acquired additional materials to support the Neuroscience, Cardiovascular and Respiratory courses and developed the following course pages using SubjectsPlus:

- **Cardiovascular Course Guide** [Internet]. Rochester: Oakland University William Beaumont School of Medicine Library; 2102. Available at: <http://research.library.oakland.edu/sp/subjects/guide.php?subject=cardio>
- **Clinical Projects for Capstone** [Internet]. Rochester: Oakland University William Beaumont School of Medicine Library; 2012. Available at: <http://research.library.oakland.edu/sp/subjects/guide.php?subject=Capstone>.
- **Educational Projects for Capstone** [Internet]. Rochester: Oakland University William Beaumont School of Medicine Library; 2012. Available at: <http://research.library.oakland.edu/sp/subjects/guide.php?subject=Educational%20Projects>.

- **Neuroscience Course** [Internet]. Rochester: Oakland University William Beaumont School of Medicine Library; 2012. Available at: <http://research.library.oakland.edu/sp/subjects/guide.php?subject=Neuroscience>
- **Respiratory Course Guide** [Internet]. Rochester: Oakland University William Beaumont School of Medicine Library; 2012. Available at: <http://research.library.oakland.edu/sp/subjects/guide.php?subject=MDM1%209122>
- **Synthesis Course Guide** [Internet]. Rochester: Oakland University William Beaumont School of Medicine Library; 2012. Available at: <http://research.library.oakland.edu/sp/subjects/guide.php?subject=synthesis>
- **USMLE Prep Resources** [Internet]. Rochester: Oakland University William Beaumont School of Medicine Library; 2012. Available at: <http://research.library.oakland.edu/sp/subjects/guide.php?subject=Exams>.

Outreach

MEDICAL LIBRARY NEWS – LIBRARY NEWSLETTER With Stephanie Swanberg as editor, the Medical Library began publishing a monthly newsletter in October 2011. The purpose of the newsletter is to reach out to OUWB faculty, students, and staff to share information about new library resources and activities; provide tips and techniques for using information tools; and to foster scholarly communication within the School of Medicine. The first two issues were published in PDF format, but transferred to an electronic version using CareWorks beginning with the December issue, which sends an email to all OUWB faculty, students, and staff.

All issues are archived and available at <http://library.oakland.edu/medical/information/Newsletter.htm>. Response to the newsletter has been extremely positive with the library receiving informal feedback from users:

- *"I think this newsletter is a terrific way to communicate with faculty. I also like the work you guys are doing across campus and with faculty development!"*
- *"Very professionally done"*
- *"Magnificent!"*
- *"Wow! This is awesome. Thank you so much for sending this"*

EXHIBITS & EVENTS

National Women in Medicine Month To celebrate Women in Medicine Month, the OUWB School of Medicine, Medical Library, and the American Medical Women's Association (AMWA) student chapter collaborated to host a series of events honoring women in medicine.

Throughout the month of August, the library hosted the National Library of Medicine exhibit "Changing the Face of Medicine: Celebrating America's Women Physicians." As one of 61 stops on its tour, the exhibit highlighted the stories of women who have influenced and practiced medicine in our country's history.

The exhibit moved to Beaumont in early September to coordinate with the hosting of the play "A Lady Alone — Elizabeth Blackwell: First American Woman Doctor" featuring Linda Gray Kelley. Miss Kelley captured the eyes and ears of the nearly 100 guests at the event with her passionate portrayal of the trials and successes of Elizabeth Blackwell on her road to becoming America's first female physician. Students, faculty, and staff of the OUWB and Beaumont gathered to enjoy the event.



Event Photos Courtesy of Liz Debeliso

“The Immortal Life of Henrietta Lacks” Book Discussion On October 19th, OUWB Diversity & Multicultural Affairs and the library partnered to host a presentation and discussion of *The Immortal Life of Henrietta Lacks* by Rebecca Skloot, which chronicles the story of the woman behind the HeLa cell line and her everlasting impact on science and medicine. During Henrietta’s fight with cervical cancer, her physicians took her cells without her knowledge. Participants in the event had the opportunity to discuss medical research protocol and standards, medical ethics, informed consent, and patient rights from the time of Henrietta in the 1950s to the present. The discussion proved a very lively one, bringing together the opinions and perspectives of OUWB-affiliated faculty, physicians, & staff, Kresge Library faculty and staff, as well as representatives of other university offices, such as the Grants Office.



World AIDS Day Lunch ‘n Learn The Medical Library and Diversity & Multicultural Affairs partnered to host a very special event to raise awareness of HIV/AIDS at the School of Medicine. The event featured a variety of presentations including Dr. John Szela of Beaumont Hospital-Royal Oak who discussed the history and challenges of "Care of the HIV-positive Patient"; our own Dr. Melphine Harriott shared audio excerpts from her interview of David, a local HIV-positive patient, in "Perspectives from an HIV-positive patient"; and Joelle Gwynn of AIDS Partnership Michigan, a local non-profit, shared her experiences as a counselor and the mission and goals of the organization to raise awareness of HIV/AIDS and support those with HIV/AIDS. The event was an overwhelming success attended by nearly 50 OUWB students, faculty, and staff!



Opening Doors: Contemporary African American Academic Surgeons The Medical Library hosted this travelling exhibit from the National Library of Medicine from December 19, 2011 through February 3, 2012. It was displayed in the Kresge Library entrance and coincided with the campus-wide African-American Celebration Month and American Heart Month Lunch ‘n Learn.



American Heart Month Lunch ‘n Learn The third event in the Medical Library & Diversity and Multicultural Affairs-sponsored series focused on women’s heart health. OUWB students, faculty, and staff were treated to lunch and heard presentations from Dr. Pamela Marcovitz, Director of the Ministrelli Women’s Heart Center at Beaumont Hospital - Royal Oak, and Stefanie Worth, Senior Community Health Director of the American Heart Association Midwest Affiliate in Southfield, MI. The ‘Diversity Team’ also promoted National Wear Red Day on February 3, 2012 with a drawing for a \$15.00 Starbucks gift card for students.



Photos Courtesy of Melonie Summers & Caryn Reed-Hendon

Metropolitan Detroit Medical Library Group (MDMLG) Fall Meeting The OUWB played host to the MDMLG quarterly meeting on October 6, 2011. More than 20 medical librarians attended the meeting and

enjoyed tours of the School of Medicine and Kresge Library. The theme of the meeting "And the Survey Said..." featured three speakers from local Southeast Michigan libraries:

- "Training: How, When and Where You Need It" - Toni Janik, Director, Hotel Dieu Grace Hospital, Windsor, Ontario
- "Branding Presentation" - Gayle Williams, Director, Sladen Library at Henry Ford Hospital, Detroit, Michigan
- "Sprucing Up the Beaumont Hospital Library" - Janet Zimmerman, Director, Beaumont Health System Library, Royal Oak, Michigan

OUWB Medical Library / Beaumont Health System Library Mini-Retreat The entire staff of the OUWB Medical Library and the Beaumont Health System Library met for the first time in a mini-retreat held on the OU campus. The purpose of the retreat was to create a foundation for increased sharing of resources and expertise, and to explore ways to better serve our shared patrons.

OUWB Medical Library Committee Meeting The first meeting of the OUWB Medical Library Committee took place at Beaumont Royal Oak on March 27, 2012. Committee members include Mary Bee PhD (secretary), Nancy Bulgarelli (chair), Jay Eastman MD, Jack Folbe MD, Kimberly Lemkin (student representative), Michael Rontal MD (vice-chair), Sander Schoichet MD. Janet Zimmerman also attends as Director of the Beaumont Health System Library. The committee's charge is to "provide guidance and oversight by serving in an advisory capacity to the Director of the OUWB Medical Library on matters of budget, policy, services, collection development and the information literacy curriculum. Committee members serve as liaisons between library staff, OUWB administration and the School of Medicine faculty."

Service

Medical library faculty and staff have been busy supporting the OUWB, Oakland University, and professional organization communities by serving on a number of committees, task forces, and groups and providing guidance and leadership in a number of positions.

- **Nancy Bulgarelli**
 - Chair, SOM Committee on Student Awards
 - Secretary, SOM Curriculum Evaluation Subcommittee
 - SOM Curriculum Committee
 - SOM M1/M2 Curriculum Subcommittee
 - SOM Program Evaluation Committee
 - SOM Faculty Development Task Force
 - SOM LCME Education Standards Programming Evaluation Committee
 - Web & Emerging Technologies Librarian Search Committee
 - KL Strategic Planning Group
 - Co-Chair, Michigan Health Sciences Libraries Association 2012 Conference Planning Committee (State)

- **Misa Mi**
 - Chair, SOM Committee on Capstone Projects
 - Secretary, SOM Faculty Assembly
 - SOM Program Evaluation Committee
 - SOM LCME Accreditation Education Standards Programming Evaluation Committee
 - SOM Faculty Development Task Force
 - SOM Medical Educator Faculty Search Committee
 - Web & Emerging Technologies Librarian Search Committee
 - Advisory Board for Center for Excellence in Teaching and Learning of Oakland University
 - Medical Library Association Continuing Education Committee (National)

- **Stephanie Swanberg**
 - Chair, Web & Emerging Technologies Librarian Search Committee
 - Secretary, SOM Curriculum Integration Subcommittee
 - SOM Faculty Development Task Force
 - SOM Faculty Awards Committee
 - SOM Public Health/Epidemiology Faculty Search Committee
 - KL LibQual+ Study Task Force
 - KL Events and Exhibits Committee
 - KL Facilities Advisory Committee
 - KL Plagiarism Course Ad Hoc Group
 - KL Virtual Technologies Group
 - Michigan Health Sciences Libraries Association 2012 Conference Planning Committee (State)

- **Shirley Anderson**
 - KL Technical Services Committee

Scholarly Activities

SCHOLARLY ARTICLES

- Greer K, **Swanberg S**, Gunn M, Switzer A, Daniel D, Wynn-Perdue S. Beyond the web tutorial: Development and implementation of an online, self-directed academic integrity course at Oakland University. Accepted for publication in *The Journal of Academic Librarianship*.
- **Mi M**. Evidence-based medicine in undergraduate medical education: a literature review. Accepted for publication in *Evidence Based Library and Information Practice*.
- **Mi M**, Moseley JL, Green, ML. [An instrument to characterize the environment for residents' evidence-based medicine learning and practice](#). *Family Medicine*. 2012;44(2):98-104.
- **Mi M**. [Renewed roles for librarians in problem-based learning in the medical curriculum](#). *Medical Reference Services Quarterly*. 2011;30(3):269-282.

GRANTS & AWARDS

- **Mi M**. Oakland University Faculty Learning Community Grant, \$1,500
- **Mi M**. AAHSL Leadership Scholarship, \$2,500

CONFERENCE ACTIVITIES

- *Invited Speakers*
 - **Bulgarelli N**. Budgeting and Early Collection Development. Association of Academic Health Sciences Libraries New Medical Libraries Symposium. Orlando, Florida. June 2012.
 - **Bulgarelli N**. Information Mastery Curriculum. Metropolitan Detroit Medical Library Group Spring Meeting. Birmingham, Michigan. April 2012.
 - **Mi M**. Designing and Developing Online Tutorials for Community-Based Physician Faculty. Midwest Chapter of the Medical Library Association Annual Conference. Indianapolis, Indiana. October 2011. Technology Forum.
- *Workshops*
 - **Mi M**, Stefaniak J, Solomonson W. Application of Web 2.0 Technologies in Enhancing Teaching and Learning in Medical Education. Central Group on Educational Affairs, Regional Chapter of the Association of American Medical Colleges (AAMC) Annual Conference. St. Louis, Missouri. March 2012.
 - Solomonson W, **Mi M**. Using Worked Examples to Design Effective Medical Instruction for Novice Learners. Central Group on Educational Affairs, Regional Chapter of the Association of American Medical Colleges (AAMC) Annual Conference. St. Louis, Missouri. March 2012.
- *Lightening Round Presentations*
 - **Mi M**. Instructional Design for Adult Learners. Michigan Health Sciences Libraries Association Annual Conference. Frankenmuth, Michigan. September 2011.
- *Peer-Reviewed Papers*

- Kavanagh M, Afonso N, Misra LC, Thompson B, **Swanberg S**, Band JD. An Integrated Educational Intervention to Teach Medical Students About the Influenza Vaccine While Ensuring Compliance with Hospital Policy. Association of Standardized Patient Educators Annual Conference. San Diego, California. June 2012.
- Greer K, **Swanberg S**. Development and Integration of a Campus-Wide Self-Paced Online Course to Promote Academic Integrity at Oakland University. Oakland University & University of Windsor Sixth Annual Conference on Teaching and Learning. Rochester, Michigan. May 2012.
- **Swanberg S**. Rolling into the Curriculum: Using the Snowball Technique to Introduce First-Year Medical Students to Patient Education Resources. Michigan Academy of Science, Arts & Letters, Annual Conference. Alma, Michigan. March 2012.
- *Peer-Reviewed Posters*
 - Seo M, Eastwood J, **Swanberg S**. How is professionalism applied at different levels of medical education? International Association of Medical Science Educators Annual Conference, Portland, Oregon. June 2012. *(Also displayed during OUWB Medical Education Week)*
 - **Swanberg S**, Harriott M, Jurva S, Reed-Hendon C. Development of an Extracurricular Education Series to Foster Cultural Competency in Medical Students. Oakland University William Beaumont School of Medicine Medical Education Week. Rochester, Michigan. May 2012.
 - **Bulgarelli N, Mi M, Swanberg S**. Using a PDSA Cycle as a Framework for Curriculum Improvement. Medical Library Association Annual Conference. Seattle, Washington. May 2012. *(Also displayed during OUWB Medical Education Week)*
 - **Mi M, Bulgarelli N, Swanberg S**. Providing Information Mastery Instruction in a Capstone Program for First-Year Medical Students: Medical Librarians' Experiences in a New Medical School. Medical Library Association Annual Conference. Seattle, Washington. May 2012. *(Also displayed during OUWB Medical Education Week)*
 - **Swanberg S, Mi M, Bulgarelli N**. Lean CD: Establishing a Curriculum and Faculty-driven Collection Development Model at an Emerging Medical Library. Medical Library Association Annual Conference. Seattle, Washington. May 2012. *(Also displayed during OUWB Medical Education Week)*
 - **Swanberg S, Lombardo S, Bulgarelli N, Mi M**. Sharehousing: Adopting the Household Model in the Establishment and Integration of a New Virtual Medical Library. Medical Library Association Annual Conference Seattle. Washington. May 2012. *(Also displayed during OUWB Medical Education Week)*
 - Afonso N, Kavanagh M, **Swanberg S**, Stefaniak J, Jung DC, Lucia VC, Joyce BL. A Framework for Developing Integrated Clinical Learning Experiences During the Pre-Clinical Years, Oakland University-University of Windsor Sixth Annual Conference on Teaching and Learning. Rochester, Michigan. May 2012. *(Also displayed during OUWB Medical Education Week)*
 - **Swanberg S, Mi M, Bulgarelli N**. Integrating an Information Mastery Instruction Program into the M1 Curriculum: Reflections of Medical Library Faculty at a New Medical School. Central Group on Educational Affairs, Regional Chapter of the Association of American Medical Colleges (AAMC)

Annual Conference. St. Louis, Missouri. March 2012. *(Also displayed during OUWB Medical Education Week)*

- Afonso N, Kavanagh M, Misra L, Thompson B, **Swanberg S**, Band J. An Integrated Educational Intervention to Teach Medical Students About the Influenza Vaccine While Ensuring Compliance with Hospital Policy. Central Group on Educational Affairs, Regional Chapter of the Association of American Medical Colleges (AAMC) Annual Conference. St. Louis, Missouri. March 2012. *(Also displayed during OUWB Medical Education Week)*
- **Mi M**. Cognitive Theory of Multimedia Learning and Implications for Library EndNote Guides Created with LibGuides. Midwest Chapter of the Medical Library Association Annual Conference. Indianapolis, Indiana. October 2011.
- **Mi M**. Evaluation of a Credit-Based Elective Course for Fourth Year Medical Students. Michigan Health Sciences Libraries Association Annual Conference. Frankenmuth, Michigan. September 2011.
- Rosenzweig M, Harris B, **Swanberg S**. Using EndNote to Format National Institutes of Health Grants Documents. Michigan Health Sciences Libraries Association Annual Conference. Frankenmuth, Michigan. September 2011.