

**APPROVAL OF OAKLAND UNIVERSITY WILLIAM BEAUMONT
SCHOOL OF MEDICINE STRATEGIC PLAN**

A Recommendation

1. **Division and Department:** Academic Affairs, Oakland University William Beaumont School of Medicine
2. **Introduction:** From inception, the Oakland University William Beaumont School of Medicine (School of Medicine) was designed to transform medical education by emphasizing holistic physician development; a liberal arts medical education that is grounded in evidence-based medical science. The vision of the School of Medicine is to be recognized by its students and faculty members, and by their peers in the global medical community, as a premier educational environment for individuals to become physicians and to study medicine throughout their lives; to transform the practice of medicine through research; and to lead in promoting, maintaining, and restoring health to individuals and communities served by the school and its graduates.

The mission of the School of Medicine is to be a collaborative, diverse, inclusive, and technologically advanced learning community, dedicated to enabling students to become skillful, ethical, and compassionate physicians, inquisitive scientists who are invested in the scholarship of discovery, and dynamic and effective medical educators. To that end, the School of Medicine has developed a strategic plan that exemplifies a student-centered approach to biomedical education, a patient-centered approach to the delivery of healthcare, and a focus on highly original research that includes the biomedical sciences and extends beyond the laboratory to all disciplines that impact the health of patients and their communities.

The strategic plan is required as a part of the accreditation process by the Liaison Committee on Medical Education (LCME). The School of Medicine is in the final stages of preparing documents for the final accreditation visit taking place in the Fall of 2014. In order to stay on track for accreditation, the strategic plan must be submitted for processing by the School of Medicine Self-study Committee before submission to the LCME in June.

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The School of Medicine Management Committee (SMMC), which is advisory to the Oakland University Board of Trustees (Board) and includes representation from both the University and Beaumont Health System (Beaumont), has been actively involved in the strategic planning process generally, and in the development of the strategic plan specifically. The SMMC was assisted by consultants from two groups, Stephan Sadowski of ECG Management Consultants and Emery Wilson, M.D. and Frank Simon, M.D. of DJW Associates. On May 6, 2014, the SMMC recommended that the strategic plan be forwarded to the Board for its approval.

The strategic plan distributed to the Board and on file with the School of Medicine outlines four main goals: Medical Student-Related Goals, Faculty-Related Goals, Community Engagement-Related Goals, and Administration-Related Goals. The strategic plan frames the major areas of focus for the School of Medicine, while also including a timeline for plans to be developed. The Vice President for Academic Affairs and Provost believes the plan is appropriately constructed to identify main areas requiring study and planning going forward. Highlights include a recommendation to complete a facilities master plan for both the University's and Beaumont's campuses, to establish a multiyear business plan for the School of Medicine, and to expand philanthropic support. The strategic plan is written to satisfy the requirement by the LCME at this time to submit an approved plan, while being flexible enough to allow the development of firm recommendations over a time period that will extend beyond receipt of final accreditation.

3. **Previous Board Action:** The Board approved the establishment of the School of Medicine and the School of Medicine Affiliation Agreement on July 31, 2008; approved the School of Medicine Constitution on June 29, 2010; approved the Doctor of Medicine Degree on June 29, 2010; and amended the School of Medicine Affiliation Agreement on April 3, 2013.
4. **Budget Implications:** None
5. **Educational Implications:** The School of Medicine provides a high quality allopathic medical education to address the growing need for physicians in the State of Michigan as well as nationally. With a curriculum that integrates biomedical sciences and research with clinical practice, the School of Medicine offers a collaborative, diverse, and technologically advanced learning community intended to enhance the mission and goals of the University and expand opportunities for research and scholarship.

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6. **Personnel Implications:** None
7. **University Reviews/Approvals:** The strategic plan was reviewed by the SMMC, the Senior Vice President for Academic Affairs and Provost, the Interim President, and Chair Kramer and Trustee Schlusser, who are also members of the SMMC.

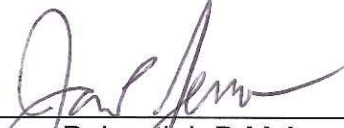
8. **Recommendation:**

RESOLVED, that the Board of Trustees approves the Oakland University William Beaumont School of Medicine Strategic Plan for submission to the Liaison Committee on Medical Education.

9. **Attachments:**


A. None

Submitted to the President
on 5/21, 2014 by



James P. Lentini, D.M.A.
Senior Vice President for
Academic Affairs and Provost

Recommended on May 15, 2014
to the Board of Trustees for Approval by



Betty J. Youngblood
Interim President