Agendum
Oakland University
Board of Trustees Formal Session
April 1, 2009

## ANCILLARY ACTIVITIES OPERATING BUDGETS FOR FISCAL YEAR 2010

#### A Recommendation

- **1.** <u>Division and Department:</u> President, Academic Affairs, Finance and Administration, Student Affairs.
- **2.** <u>Introduction:</u> Proposed budgets for the following ancillary activities are presented for approval for FY2010:

Campus Recreation (CR)
Graham Health Center (GHC)
Intercollegiate Athletics (IA)
Lowry Early Childhood Center (LECC)

Meadow Brook Music Festival (MBMF) Oakland Center (OC) University Housing (UH)

The ancillary activities presented here represent a broad range of operations connected with and in support of the educational mission of Oakland University. A summary of the proposed budgets is attached as Appendix I. Further detail identifying internal revenue, General Fund support and administrative overhead for each ancillary unit can be found in Appendix II.

Each ancillary budget is presented in a similar format, using common terminology and revenue, expense and transfer categories. The "all funds" budget model has been used to construct the presentation of these budgets. The all funds model is intended to provide a comprehensive picture of the financial activities of each unit. This format depicts operating and capital transactions in the General Fund, Auxiliary Fund, Designated Fund, Expendable Restricted Fund and Plant Fund. Gifts are included, but the fund balances in permanent endowments are not included as there is no discretion with regard to their use. Distributions from endowments are income in the Expendable Restricted Funds and are included.

- **3.** Previous Board Action: The Board approved the FY2009 Ancillary Budgets on April 15, 2008.
- 4. <u>Budget Implications:</u> See individual ancillary program descriptions for budget implications.
- **5.** <u>Educational Implications:</u> See individual ancillary program descriptions for educational implications.
- **6. Personnel Implications:** See individual ancillary program budget assumptions for personnel implications.
- 7. <u>University Reviews/Approvals:</u> The Ancillary Activities Operating Budgets were prepared by the ancillary units, reviewed by the Financial Performance Review Committee, Budget and Financial Planning Office, Senior Vice President for Academic Affairs and Provost, Vice President for Finance and Administration, Vice President for Student Affairs and Enrollment Management and President.

#### 8. Recommendation:

RESOLVED, that the Board of Trustees approves the FY2010 budgets for Campus Recreation, Graham Health Center, Intercollegiate Athletics, Lowry Early Childhood Center, Meadow Brook Music Festival, Oakland Center and University Housing with expenditures and transfers not to

Ancillary Activities Operating Budgets for Fiscal Year 2010 Oakland University Board of Trustees Formal Session April 1, 2009 Page 2

exceed the expense total for each unit summarized on Appendix I, except as next set forth; and, be it further

RESOLVED, that all expenditures and transfers beyond the approved expense total must have the prior approval of the President or his designee and these amounts will be reported on a periodic basis to the Board of Trustees.

#### 9. Attachments:

Appendix I - Ancillary Operations Proposed Budgets FY2010, Summary Appendix II - Ancillary Operations Payment to / (Support From) General Fund FY2010, Summary

Appendix III - Description of Programs and Proposed Budgets, FY2010

Submitted to the President on \_\_\_\_\_\_, 2009 by

Virinder K. Moudgil

Senior Vice President for Academic Affairs and Provost

John W. Beaghan

Vice President for Finance and Administration

and Treasurer to the Board of Trustees

Mary Beth Snyler
Mary Beth Snyder

Vice President for Student Affairs and Enrollment Management

Recommended on 5/25

2009

to the Board for approval by

Gary D. Russi

Prakident

# Oakland University Ancillary Operations Proposed Budgets FY 2010 Summary

	·	FY 2009 Budget	1	FY 2009 Est. Actual	(	FY 2010 Budget Proposed)
Campus Recreation:						
Revenue	\$	4,173,650		4,093,613	\$	4,119,037
Expense	·	4,219,432		4,154,276		4,234,625
Net	\$	(45,782)	\$	(60,663)	\$	(115,588)
					-	
Graham Health Center:						
Revenue	\$	621,100		586,100	\$	598,561
Expense		620,903		571,686		587,291
Net	\$	197	\$	14,414	\$	11,270
Intercollegiate Athletics:						
Revenue	\$	2,120,361		2,111,381	\$	2,297,144
Expense	•	2,113,028		2,174,457		2,281,310
Net	\$	7,333	\$	(63,076)	\$	15,834
Lowry Early Childhood Center:						
Revenue	\$	845,093		840,408	\$	844,871
Expense		860,045		855 <u>,211</u>		854,410
Net	\$	(14,952)	\$	(14,803)	\$	(9,539)
Meadow Brook Music Festival:						
Revenue	\$	144,500		141,000	\$	141,000
Expense	Ψ	23,200		13,921	•	14,290
Net	\$	121,300	\$	127,079	\$	126,710
			<del></del>			
Oakland Center:						
Revenue	\$	2,401,421		2,470,610	\$	2,470,522
Expense	<b>V</b>	2,400,076		2,360,417		2,545,298
Net	\$	1,345_	<u>\$</u>	110,193	<u>\$</u>	(74,776)
University Housing:						
Revenue	\$	10,813,610		12,068,684	\$	12,485,569
Expense	Ψ	10,779,745		11,993,093	•	12,403,986
Net	\$	33,865	\$	75,591	\$	81,583
1101					<u> </u>	
Totals:						
Revenue	\$	21,119,735	\$	22,311,796	\$	22,956,704
Expense (non capital)		20,407,848		21,170,887		21,233,910
Subtotal Net Revenue	\$	711,887	\$	1,140,909	\$	1,722,794
Capital Items		608,581		952,174		1,687,300
Net Revenue	\$	103,306	\$	188,735	<u>\$</u>	35,494
Capital Items Net Revenue	\$	103,306	\$	188,735	\$	35,494

# Oakland University Ancillary Operations Payment To/(Support From) General Fund FY 2010 Summary

	FY 2009 Budget		FY 2009 Est. Actual			FY 2010 Budget
Campus Recreation:						
Internal Revenue	\$	_	\$	_	\$	-
General Fund Support	,	-	·			-
Overhead		21,723		21,723		26,285
Total Payment/(Support)	\$	21,723	\$	21,723	\$	26,285
Graham Health Center:						
Internal Revenue	\$	-	\$	-	\$	-
General Fund Support		-		-		-
Overhead		19,893		19,893		17,787
Total Payment/(Support)	\$	19,893	\$	19,893	\$	17,787
Intercollegiate Athletics:						
Internal Revenue	\$	-	\$	-	\$	-
General Fund Support Overhead		(3,045,224)		(3,168,068)		(3,388,416)
Total Payment/(Support)	\$	(3,045,224)	\$	(3,168,068)	\$	(3,388,416)
Lowry Early Childhood Center:					,	_
Internal Revenue	\$	_	\$	_	\$	
General Fund Support	Ψ	(26,000)	Ψ	(19,380)	Ψ	(19,500)
Overhead		(20,000)		(10,000)		(10,000,
Total Payment/(Support)	\$	(26,000)	\$	(19,380)	\$	(19,500)
Meadow Brook Music Festival:						
Internal Revenue	\$		\$	_	\$	_
General Fund Support	Ψ	_	Ψ	_	Ψ	_
Overhead		_		-		_
Total Payment/(Support)	\$		-\$		-\$	
Total Fayment/Gupport/	<u> </u>		<u> </u>		<u> </u>	
Oakland Center:					_	
Internal Revenue	\$	(150,092)	\$	(150,092)	\$	(150,092)
General Fund Support		-				4 00 7
Overhead		33,167		33,167		1,695
Total Payment/(Support)	<u>\$</u>	(116,925)		(116,925)	\$	(148,397)
University Housing:						
Internal Revenue	\$	(106,057)	\$	(106,057)	\$	(106,057)
General Fund Support		=		-		-
Overhead		324,146		324,146		315,421
Total Payment/(Support)	\$	218,089	\$	218,089	<u>\$</u>	209,364
Totals:						
Internal Revenue	\$	(256,149)	\$	(256,149)	\$	(256,149)
General Fund Support		(3,071,224)		(3,187,448)		(3,407,916)
Overhead		398,929		398,929		361,188
Total Payment/(Support)	\$	(2,928,444)	\$	(3,044,668)	\$	(3,302,877)

#### **Department of Campus Recreation**

#### Description of Program

The Department of Campus Recreation is responsible for the management of recreational sports, the Oakland University Recreation Center and Upper Pioneer Field. Our mission is to enhance the quality of life within the Oakland University community through programs that support healthy lifestyle choices. Our core elements are recreation, wellness and student enrichment.

In September 2008, the Department celebrated its ten-year anniversary with several events around the theme "Ten Years Healthier". Additional program highlights from the current fiscal year include:

- Ninety-one percent growth in Winter 2009 Intramural Sports from 34 to 65 teams in basketball and volleyball.
- Sponsor of the 8<sup>th</sup> annual Rec Fest with 1,000 participants and 4th annual Bowling Party with 250 students.
- Third year of employee wellness program, Shape Up OU, saw a 13% increase in faculty participation.
- Liaison with the Inaugural Brooksie Way Half Marathon that brought over 4,000 runners and spectators to campus.
- Employment of nearly 150 students during the year.

#### Key Performance Indicators

			<u>Projected</u>
	2006-2007	<u>2007-2008</u>	2008-2009
Building entries	257,647	262,189	260,000
Days of operation	344	346	346
Non-student members	1,387	1,474	1,100
Paid guest visits	8,552	6,576	5,500

#### FY09 Explanation of Major Changes

- Operating income shortfall due to decrease in non-student memberships and requested services such as personal training. We attribute this change in pattern primarily to the economic down turn and shifting of priorities in discretionary spending.
- Utility expense reduced due to operational efficiencies and re-commissioning of HVAC system.

#### FY10 Budget Assumptions

- Student Tuition Allocation increase due to anticipated 1% enrollment growth
- Operating revenue decrease due to continuing decrease in non-student memberships and services.
- Proposed major capital expense includes Phase III of carpet replacement, replacement of cardio/strength equipment and locker room refurbishing.

## Oakland University Department of Campus Recreation Proposed Budget - All Funds FY 2010

		FY 09 BUDGET		FY 09 STIMATED ACTUAL		FY 10 BUDGET
REVENUE:						
Operating Revenue Retail Sales	\$	684,000	\$	649,000	\$	640,000
Student Tuition Allocation Gifts and Grants		3,468,450 1,200		3,439,313		3,473,737
Investment Income Total Revenue	\$	20,000 4,173,650	\$	5,000 4,093,613	\$	5,000 4,119,037
EXPENDITURES:						
Compensation Supplies and Services Repairs and Maintenance	\$	1,376,983 364,622 175,603	\$	1,376,983 381,000 185,603	\$	1,380,711 382,000 182,185
Cost of Retail Sales Equipment Insurance Utilities		20,000 27,968 679,558		20,000 27,968 571,000		25,000 26,720 575,000
University Overhead  Total Expenditures	\$	21,723 2,666,457	\$	21,723 2,584,277	\$	<u>26,285</u> 2,597,901
TRANSFERS OUT (IN):						
General Fund Budget Support Debt Service Other Transfers	\$	1,509,394 (5,000)	\$	- 1,509,394 (976)	\$	1,506,724
Total Transfers	\$	1,504,394	\$	1,508,418	\$	1,506,724
Net Revenue Before Major Capital Expenditures	\$	2,799	\$	918	\$	14,412
Major Capital Expenditures	\$	48,581	\$	61,581	\$	130,000
Net Revenue	\$	(45,782)	\$	(60,663)	\$	(115,588)
FUND BALANCES JULY 1 FUND BALANCES JUNE 30	<u>\$</u>	1,046,332 1,000,550	\$ \$	1,046,332 985,669	\$ \$	985,669 870,081

## Oakland University Department of Campus Recreation Proposed Major Capital Expenditures FY 2010

Item Description	Estimated Cost
Replacement of Cardio and Strength Equipment Locker Room (M & W) Repair and Refurbish Phase III Carpet Replacement	\$ 50,000 50,000 30,000
FY 2010 Total	\$ 130,000

#### **Graham Health Center**

#### **Description of Program**

The Graham Health Center provides acute care for Oakland University students and staff members. The primary users of the center are residence hall students, participants in the student health insurance program and female students who utilize the center for their women's health care issues.

The model of service delivery at the Graham Health Center is a nurse practitioner/physician assistant model utilizing a consultative relationship with two area physicians. One physician is on site four hours each week and available by phone for consultation during the remainder of the hours that the health center is open. The physicians also provide delegated prescriptive authority to the nurse practitioners/physician assistants. In addition, a consulting psychiatrist is on site six hours per month to conduct student psychiatric evaluations and/or medication reviews.

#### **Key Performance Indicators**

	FY2007	<u>FY2008</u>	Projected <u>FY2009</u>
Patient Visits	3,899	3,494	3,992
Participants in Student Health Insurance Program	305	343	293

#### **Budget Assumptions**

- Operating Revenue is estimated to increase by 3% over FY09 estimated actual.
   This increase is based on the anticipated ability to accept Medicaid Insurance by July, 2009.
- 2. Student Tuition Allocation is increased by 1%.
- 3. Medical Assistant staffing is reduced by .25FTE.
- 4. Supplies and Services increase due to additional funds for a graduate student to provide health education programs to the university community.

## Oakland University Graham Health Center Proposed Budget - All Funds FY 2010

	<u>E</u>	FY 09 BUDGET	FY 09 STIMATED ACTUAL		FY 10 BUDGET
REVENUE:					
Operating Revenue Retail Sales Student Tuition Allocation Gifts and Grants Investment Income Total Revenue	\$	\$204,000 86,000 331,100 - - 621,100	\$ \$180,000 75,000 331,100 - - 586,100	\$	\$185,400 78,750 334,411 - - 598,561
EXPENDITURES:					
Compensation Supplies and Services Repairs and Maintenance Cost of Retail Sales Equipment Insurance Utilities University Overhead Total Expenditures	\$	366,720 138,000 11,072 75,500 - 11,718 5,500 19,893 628,403	\$ 347,803 119,000 11,072 60,000 4,200 11,718 5,500 19,893 579,186	\$	348,822 131,950 11,404 63,000 4,200 12,128 5,500 17,787 594,791
TRANSFERS OUT (IN):					
General Fund Budget Support Debt Service Other Transfers Total Transfers	\$	- - (7,500) (7,500)	\$ - (7,500) (7,500)	\$	(7,500) (7,500)
Net Revenue Before Major Capital Expenditures	\$	197	\$ 14,414	\$	11,270
Major Capital Expenditures	\$	-	\$ pa.	\$	-
Net Revenue	\$	197	\$ 14,414	\$	11,270
FUND BALANCES JULY 1 FUND BALANCES JUNE 30	\$ \$	51,398 51,595	\$ 51,398 65,812	\$ \$	65,812 77,082

#### **Department of Intercollegiate Athletics**

#### Description of Program

The Oakland University (OU) Department of Intercollegiate Athletics has been fully participating in Division I athletics since 1999-2000. In the first ten years the Golden Grizzlies have won 20 regular-season conference championships, 37 conference tournament titles and have had 25 NCAA tournament appearances.

Oakland University is a member of The Summit League. The Summit League is comprised of 10 schools – Centenary, Indiana University Purdue University – Fort Wayne, Indiana University Purdue University - Indianapolis, University of Missouri – Kansas City, North Dakota State, Oral Roberts, South Dakota State, Southern Utah and Western Illinois.

OU has 18 varsity sports - baseball, men's basketball, women's basketball, men's cross country, women's cross country, men's golf, women's golf, men's soccer, women's soccer, softball, men's swimming & diving, women's swimming & diving, women's tennis, men's indoor & outdoor track, women's indoor & outdoor track and volleyball.

The Golden Grizzlies play their court sports (volleyball and men's and women's basketball) at the Athletics Center (O'Rena) which has a capacity of 4,005, with baseball, softball and soccer games played at the OU Athletic Fields. OU swimming and diving competes in the OU Aquatics Center, which has a capacity of 1,000, and OU's Katke-Cousins golf course is the home course for the men's and women's golf teams.

Key Performance Indicators	FY2007	FY2008	FY2009
RPI Tier 1 Athletic Teams			
Men's Basketball	120	165	122
Women's Basketball	138	142	65
Men's Soccer	156	71	30
Women's Soccer	187	101	199
Men's Swimming/Diving	35#	27#	4*
Women's Swimming/Diving	40*	11*	7*

<sup>\*</sup> Mid-Major Ranking

RPI (Ratings Percentage Index) is a rating system utilizing three factors: Division I winning percentage; schedule strength; and opponents' schedule strength.

Number of Student Athletes	377	385	366
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<sup>#</sup> National Championship Finish/Ranking

### **Department of Intercollegiate Athletics**

Key Performance Indicators (continued) FY2007 FY2008 FY2009

Graduation Rates-All Students/Student Athletes 45% / 64% 44% / 70% 44% / 71%

Freshman-Cohort 1999/2000,2000/2001 & 2001/2002 Graduation Rates: These are the most recent graduating classes for which the required six years of information is available. "All Students" represents all undergraduate students who were enrolled in a full-time program of studies for a degree. "Student Athletes" represents those student athletes who received athletics aid from the university for any period of time during their entering year.

#### FY09 Explanation of Changes

Increases in compensation due to market adjustments in accordance with the department's Summit Plan.

Transfers include \$70,000 from gifts to fund Athletic Endowed Scholarship Fund.

#### **Budget Assumptions**

The Oakland University Department of Intercollegiate Athletics' budget reflects the revenues and expenditures of its continuing participation in Division I athletics. Budget assumptions for Fiscal Year 2010 are as follows:

- 1. Increases in operating revenues over the 2009 budget are expected due to increased revenues from the NCAA and Team Guarantees.
- 2. Tuition support allocation adjusted to reflect the increase in intercollegiate sports and the number of student-athletes.
- 3. Included in the compensation line item is the addition of a position within the student-athlete services area and market adjustments in accordance with the department's Summit Plan.
- 4. Supplies and services adjustments reflect increased travel expenses associated with the addition of new institutions within The Summit League.
- 5. General Fund budget support increases are due to projected adjustments for fringe benefits.

## Oakland University Department of Intercollegiate Athletics Proposed Budget - All Funds FY 2010

	FY 09 FY 09 ESTIMATED BUDGET ACTUAL		STIMATED	FY 10 BUDGET		
REVENUE:						
Operating Revenue Retail Sales Student Tuition Allocation Gifts and Grants Investment Income Total Revenue	\$	1,237,211 - 553,150 300,000 30,000 2,120,361	\$	1,237,211 13,020 553,150 300,000 8,000 2,111,381	\$	1,317,462 15,000 633,682 325,000 6,000 2,297,144
EXPENDITURES:						
Compensation Supplies and Services Repairs and Maintenance	\$	3,037,311 2,019,526 -	\$	3,140,949 2,019,526 -	\$	3,434,989 2,152,291 -
Cost of Retail Sales Equipment		-		8,250 -		10,000 -
Insurance Utilities University Overhead		60,133 - -		62,518 - -		72,446 - -
Total Expenditures	\$	5,116,970	\$	5,231,243	\$	5,669,726
TRANSFERS OUT (IN):						
General Fund Budget Support Debt Service Other Transfers	\$	(3,045,224) 41,282	\$	(3,168,068) 41,282 70,000	\$	(3,388,416) - -
Total Transfers	\$	(3,003,942)	\$	(3,056,786)	\$	(3,388,416)
Net Revenue Before Major Capital Expenditures	\$	7,333	\$	(63,076)	\$	15,834
Major Capital Expenditures	\$	-	\$	-	\$	-
Net Revenue	\$	7,333	\$	(63,076)	\$	15,834
FUND BALANCES JULY 1 FUND BALANCES JUNE 30	<u>\$</u> \$	1,800,839 1,808,172	\$ \$	1,800,839 1,737,763	\$ \$	1,737,763 1,753,597

(Child Development Lab)

#### **Description of Program**

The Lowry Center for Early Childhood Education is a model center, which exhibits best practice in the field of early childhood education and development. Its main purpose is to provide a laboratory setting for the study of human, family, and child development. The aim of Lowry is to be a Child Development Lab and Educational Center of the highest quality.

The mission of the Lowry Center is to provide a model center for early childhood education and human development for the broad University community and its constituency groups. Lowry provides an ideal setting for the professional development of pre-service and in-service educators in the field of Early Childhood Education. The educational goals of the center are congruent with the goals of the School of Education and Human Services and the mission of Oakland University. The Lowry Center serves multiple target groups by supplying high quality education experiences for young children in the community and an excellent field experience and observation site for Oakland University students.

The Lowry Early Childhood Education Center offers an exemplary program for young children 18 months through 5 years of age extended to 6 years in the summer program. The vision of the center is to cultivate and maintain an environment where students, faculty, staff and parents collaborate regarding the essential elements necessary for optimal learning in young children. Teacher education, research and service are in the forefront of goal setting throughout the center. Child development, early learning and best practice in the field of early childhood education are cornerstones of the program's foundation.

The curriculum is based on sound child development theory and practice, incorporating a variety of approaches and techniques. The daily routine structure is based on the High/Scope Curriculum model and consists of planning time, work time, and recall time. Project-based learning allows children the opportunity to challenge their minds by exploring various topics and questions. As children are involved in project experiences, they become familiar with, and competent in, the process of planning, exploring, and expanding their interests. The program strives to provide an environment which develops strong self-esteem, provokes curiosity, and increases the desire to learn.

The Lowry Center is utilized for selected graduate Early Childhood Education courses, thus providing immediate and direct opportunities for observation and interaction with young children. Undergraduate classes in the School of Education make frequent visits to the Lowry Center for observations, assessment, and modeling. Several other academic departments utilize Lowry Center to meet their specific education purposes.

(Child Development Lab)

Many undergraduate students serve in classroom assistant roles throughout their time at Oakland University.

Through the Child Care Access Means Parents in School (CCAMPIS) federal grant funding, the Lowry Center also strives to serve and support Oakland University student parents by providing a high quality program for their young children as they work to achieve educational goals.

Since 2005 the Lowry Center has been one of 57 competitive grantees to receive funding for the Michigan School Readiness Program (MSRP) from the Michigan Department of Education. This program has allowed Lowry to offer free preschool to eight children with two or more risk factors for four years and will continue into fiscal year 2010. This program enhances diversity and extends services to the community.

#### **Key Performance Indicators**

Percentage of children enrolled as of February 2009

	Toddler		Young Preschool
Monday	67%		70%
Tuesday	69%		94%
Wednesday	65%		58%
Thursday	63%		94%
Friday	60%		73%
	Preschool-AM	Preschool/Pre-K -PM	Preschool-Full
Monday	95%	55%	94%
Tuesday	80%	0%	100%
Wednesday	95%	65%	100%
Thursday	80%	0%	100%
Friday	90%	40%	72%
	Pre-K-AM		Pre-K-Full
Monday	73%		45%
Tuesday	41%		55%
Wednesday	77%		68%
Thursday	41%		59%
Friday	77%		45%
Total overall enr	ollment percentage =	67%	

(Child Development Lab)

	Winter 2006 Participants	Winter 2007 Participants	Winter 2008 Participants	Winter 2009 Participants
Community	156	135	109	117
Students	38	44	38	21
Faculty and Staff	25	27	27	25
				1

Age Group	2006-2007	2007-2008	2008-2009	2009-2010
Toddlers & Young Preschool	\$52 Full day \$29 Half day	\$55 Full day \$31 Half day	\$55 Full day \$45.00 Half Day w/lunch & rest \$26.00 Half Day Afternoon 2 to 4pm \$31 Half day morning 9am to 12pm \$38.00 Half Day afternoon 12pm to 4pm	\$55 Full day \$45.00 Half Day w/lunch & rest \$26.00 Half Day Afternoon 2 to 4pm \$31 Half day morning 9am to 12pm \$38.00 Half Day afternoon 12pm to 4pm
Preschool	\$44 Full day \$24 Half day	\$46 Full day \$26 Half day	\$46 Full day \$26 Half day	\$46 Full day \$26 Half day
Pre-K	\$44 Full day \$24 Half day	\$46 Full day \$26 Half day	\$46 Full day \$26 Half day	\$46 Full day \$26 Half day
Before & After-Care	\$5.00 per ½ hour Community \$3.00 per ½ hour OU	\$5.00 per ½ hour Community \$3.00 per ½ hour OU	\$5.00 per ½ hour Community \$3.00 per ½ hour OU	\$5.00 per ½ hour Community \$3.00 per ½ hour OU

- 1. Registration/Deposit fees for community members will be \$200 per year; \$150 will be deducted from the final payment (\$50.00 non-refundable).
- 2. Registration fees for OU affiliates will be \$75 per semester; \$25 will be deducted from the final payment per semester (\$25.00 non-refundable per semester).
- 3. Schedule Change Fees of \$25.00 per occurrence will be applied to families with frequent schedule changes.

(Child Development Lab)

#### **Budget Assumptions**

#### Revenue -

Operating revenue

- Based on 67% enrollment, which is the current enrollment at Lowry as of February 2009.
- Tuition being kept the same as 08-09 due to the economy and comparing our current rates to other comparable rates for similar preschools in the Rochester area. Families will be offered a 5% discount on the oldest sibling when enrolling two or more children. This discount is a common practice among preschools.

#### Gifts & Grants

- \$54,400 for Great Starts Readiness Program (8 preschool Monday through Thursday 9am to 4pm slots) for award period 10/1/2009 to 06/30/2010 from the Michigan Department of Education. FY10 will be the second of a three year continuation for this grant.
- \$54,121 for CCAMPIS grant for award period 10/1/09 9/30/10. This is the last year in a four year cycle
- \$2,250 in projected gifts & investment income from endowments.

#### **Expenditures -**

Repairs & Maintenance

• Cleaning services contract based on current trend with 2% increase to reflect inflation.

#### Utilities

Based on current trend.

#### Transfers -

General Fund Budget Support

Based on the estimated number of practicum students registered for EC 546.

(Child Development Lab)

#### Net -

Lowry is projecting a deficit of \$9,539 for FY10. This deficit will be covered by the Lowry fund balance. The deficit is being projected due to the current economic recession in Metro Detroit and the reported predictions that the economy will not rebound within the next fiscal year. Families that have withdrawn from Lowry in the past eight months have done so due to loss of job; reduction of salary; and relocation out of the Metro Detroit area. A survey done of area preschools shows a decline in overall preschool enrollment in the Rochester area.

## Oakland University Lowry Center for Early Childhood Education Proposed Budget - All Funds FY 2010

	B	FY 09 UDGET		FY 09 TIMATED ACTUAL	E	FY 10 BUDGET
REVENUE:						
Operating Revenue Retail Sales Student Tuition Allocation Gifts and Grants Investment Income	\$	732,572 - - 112,521 -	\$	726,792 - - 113,616 -	\$	734,100 - - 110,771
Total Revenue	\$	845,093	\$	840,408	\$	844,871
EXPENDITURES:						
Compensation Supplies and Services Repairs and Maintenance Cost of Retail Sales Equipment Insurance Utilities University Overhead	\$	812,815 37,455 23,000 - - - 2,775 - 876,045	\$	809,950 38,954 23,227 - - 2,460 - 874,591	\$	810,065 37,340 24,000 - - 2,505 - 873,910
Total Expenditures  TRANSFERS OUT (IN):	Ψ	070,010	Ψ	07 1,001	*	0,0,0,0
General Fund Budget Support Debt Service Other Transfers Total Transfers	\$	(26,000)		(19,380) - - (19,380)	\$	(19,500) - - (19,500)
Net Revenue Before Major						
Capital Expenditures	\$	(4,952)	\$	(14,803)	\$	(9,539)
Major Capital Expenditures	\$	10,000	\$	-	\$	-
Net Revenue	\$	(14,952)	\$	(14,803)	\$	(9,539)
FUND BALANCES JULY 1 FUND BALANCES JUNE 30	\$ \$	226,797 211,845	\$ \$	226,797 211,994	\$ \$	211,994 202,455

#### **Meadow Brook Music Festival**

#### **Description of Program**

Oakland University's ten-year agreement with Palace Sports and Entertainment (PSE) to operate and manage the Meadow Brook Music Festival (Festival) ended following the 2006 season.

In November 2006, PSE exercised its option to extend the agreement for five-years, through the 2011 season. The extension provides for an annual guaranteed payment of \$135,000, plus 6% of gross box office revenues over \$3.5 million.

The Festival's 2008 schedule included two weekend visits by the Detroit Symphony Orchestra, for a total of five performances. Besides classical offerings, the Festival's events included rock, jazz, country, comedy, adult contemporary and family entertainment.

#### Key Performance Indicators

	2006 Season	2007 Season	2008 Season
Attendance	129,280	104,380	88,335
Gross Revenue	\$2,113,912	\$1,653,523	\$1,823,204
Number of Events	43	35	34

### **Budget Assumptions**

The FY2010 budgeted revenue is consistent with the extended agreement and historical investment income. The budgeted expenses include insurance, supplies and services, and compensation.

## Oakland University Meadow Brook Music Festival Proposed Budget - All Funds Fiscal Year 2010

	В	FY 09 SUDGET	FY 09 TIMATED CTUAL	Е	FY 10 BUDGET
REVENUE:					
Operating Revenue Retail Sales Student Tuition/Fees Allocation Gifts and Grants Investment Income Total Revenue	\$	135,000 - - - - 9,500 144,500	\$ 135,000 - - - - 6,000 141,000	\$	135,000 - - - - 6,000 141,000
EXPENDITURES:					
Compensation Supplies and Services Repairs and Maintenance Cost of Retail Sales Equipment Insurance Utilities University Overhead Total Expenditures	\$	15,500 2,500 - - - 5,200 - - 23,200	\$ 7,400 2,500 - - - 4,021 - - 13,921	\$	7,300 2,500 - - - 4,490 - - 14,290
TRANSFERS OUT (IN):					
General Fund Budget Support Debt Service Other Transfers Total Transfers	\$ 	- - -	\$  - - -	\$	- - - -
Net Revenue Before Major Capital Expenditures	\$	121,300	\$ 127,079	\$	126,710
Major Capital Expenditures	\$	-	\$ -	\$	<del>-</del>
Net Revenue	\$	121,300	\$ 127,079	\$	126,710
FUND BALANCES JULY 1 FUND BALANCES JUNE 30	<u>\$</u>	378,484 499,784	\$ 378,484 505,563	\$ \$	505,563 632,273

#### **Oakland Center**

#### **Description of Program**

The Oakland Center serves as a community center for students, faculty, staff and university guests. It offers a wide-range of services and amenities such as: campus-wide food service, 24-hour computer lab access, university bookstore, credit union, meeting and conference room facilities, departmental and student organization offices. The Oakland Center continues to experience strong and growing student utilization and to attract a diversity of campus and community programs.

#### **Key Performance Indicators**

Projected\* FY 2009 5,004

Number of meeting room reservations Number of meeting attendees

311.047

\*Comparison data not available due to new scheduling system tracking variations.

- 14.509 pedestrian entries were recorded on the first day of Fall Semester.
- 228,950 entries during September 2008 with a total of 1,021,953 entries from July 2008 through February 12, 2009.
- 274 Banquet Room events were held with 58,902 attendees.
- Completed food court enhancements including the introduction of Zoup a
  popular regional brand concept. Expanded lab technology equipment,
  updated lounge furniture and the Center for Student Activities complex to
  better serve the campus community and growing student organizations.

#### **Explanation of Major Changes**

- FY 2009 operating revenue increased due to better than projected bookstore and conference revenue.
- Compensation expenses were less than budgeted due to position vacancies.
- A 25.3 percent savings in utility expenses was realized in FY 2009. Savings can be attributed to Chevron energy project improvements.

### **Budget Assumptions**

- 1. Student Tuition allocation increases 1 percent.
- 2. Utilities are projected to increase 9.5 percent over the FY 2009 estimated actual.
- 3. Total transfer activity \$239,271 includes:
  - a. \$178,423 general fund support (transfer out),
  - b. \$89,400 food service amortization (transfer out),
  - c. \$28,552 technology support (transfer in).
- 4. Using net revenue and previously accumulated fund balance to fund capital improvements.

## Oakland University Oakland Center Proposed Budget - All Funds FY 2010

		FY 09 BUDGET		FY 09 STIMATED ACTUAL		FY 10 BUDGET
REVENUE:						
Operating Revenue Retail Sales Student Tuition Allocation Gifts and Grants	\$	1,373,178 - 1,001,943 300	\$	1,455,933 - 1,001,943 734	\$	1,445,760 - 1,011,962 800
Investment Income Total Revenue	\$	26,000 2,401,421	\$	12,000 2,470,610	\$	12,000 2,470,522
EXPENDITURES:						
Compensation Supplies and Services Repairs and Maintenance Cost of Retail Sales	\$	995,622 211,100 187,250	\$	966,113 265,030 248,370	\$	1,010,422 272,980 260,820
Equipment Insurance Utilities University Overhead		65,000 19,300 568,500 33,167		65,000 21,573 424,617 33,167		65,832 23,612 464,800 1,695
Total Expenditures	\$	2,079,939	\$	2,023,870	\$	2,100,161
TRANSFERS OUT (IN):						
General Fund Budget Support Debt Service Other Transfers	\$	- 80,866 239,271	\$	- 80,866 255,681_	\$	- 80,866 23 <u>9,271</u>
Total Transfers	\$	320,137	\$	336,547	\$	320,137
Net Revenue Before Major Capital Expenditures	-\$	1,345	\$	110,193	\$	50,224
Major Capital Expenditures	\$	-	\$	-	\$	125,000
Net Revenue	\$	1,345	\$	110,193	\$	(74,776)
FUND BALANCES JULY 1 FUND BALANCES JUNE 30	<u>\$</u> \$	823,416 824,761	\$ \$	823,416 933,609	\$ \$	933,609 858,833

## Oakland University Oakland Center Proposed Major Capital Expenditures FY 2010

Item Description	Cost
Replace southeast entrance doors and adjoining windows with insulating glass and correct entrance safety issues.	125,000

FY 2010 Total

**Estimated** 

\$ 125,000

### **Department of University Housing**

#### Description of Program

The Department of University Housing has administrative oversight for on-campus housing operations including budget; facility operations; maintenance; programming; support services and all personnel. The department also has property management responsibilities for the Meadow Brook Subdivision.

This past year the following housing projects were completed:

- Refurnishing Hamlin, Vandenberg, Hill, Van Wagoner and Fitzgerald Lounges
- Security cameras for Hamlin, Vandenberg, Hill, Van Wagoner and Fitzgerald
- Hamlin Hall elevator modernization (May 2009)

Projects scheduled for FY 2010 include:

- Vandenberg Window Replacement
- Elevator Modernization (year 3 of 4-year program)
- University Student Apartment Furniture Replacement

#### Key Performance Indicators

100 7 0.1011.1011.10	FY 2007	<u>FY 2008</u>	FY 2009
Opening Occupancy	1,674	1,698	1,817
Renovation and Refurbishing Projects	\$560,797	\$1,022,522	\$890,593 (est.)
All Funds Balance	\$733,104	\$766,599	\$842,190 (est.)

### FY 2009 Explanation of Major Changes

An increase in total revenue over the Board approved FY 2009 budget is due to higher than budgeted occupancy.

The increase in Supplies and Services expenses is due to additional food service charges related to higher occupancy.

The increase in Repairs and Maintenance expenses is due to refurbishments to existing halls and replacement of an air compressor.

The increase in Equipment expenses is due to dining hall dishwasher replacement and wireless upgrades.

The increase in Major Capital expenditures is due to bathroom upgrades in Hamlin Hall.

#### FY10 Budget Assumptions

1). The budget reflects a three-year average occupancy of 1,730 for FY 2010.

### **Department of University Housing**

### FY10 Budget Assumptions (continued)

2). The budget reflects a 3.5 percent double room rate increase in room and board for the <u>five residence halls</u>. The proposed room rates take into account occupancy and comparables. The recommended rates are as follows:

Year	FY 2008	FY 2009	FY 2010
Academic Year Rate (double room)	\$6,670	\$7,100	\$7,350
Academic Year Rate (single room)	\$7,505	\$7,990	\$7,990
Summer Semester - Base Rate (double room)	\$2,995	\$3,190	\$2,300
Summer Semester – Base Rate (single room)	\$3,195	\$3,490	\$2,500
Percentage Increase (Acad. Yr – double)	4.5%	6.5%	3.5%

3). The budget reflects a 3.0 percent Academic Year rate increase for <u>student</u> <u>apartments</u>. The recommended rates are as follows:

Year	FY 2008	FY 2009	FY 2010
Academic Year Rate (3 and 4 Bedrooms)	\$5,385	\$5,655	\$5,825
Academic Year Rate (2 Bedrooms)	\$5,660	\$5,945	\$6,125
Summer Semester Rate (3 and 4 Bedrooms)	\$2,575	\$2,765	\$2,765
Summer Semester Rate (2 Bedrooms)	\$2,625	\$3,070	\$3,070
Percentage Increase (Acad. Yr– 3&4 BR)	4.5%	5.0%	3.0%

4). The budget reflects a 2.2 percent increase for <u>Matthews Court</u> family housing. The recommended rate is as follows:

Year	FY 2008	FY 2009	FY 2010
Matthews Court - monthly rate	\$685	\$685	\$700
Percentage Increase	0.0%	0.0%	2.2%

- The budget reflects an increase in Debt Service due to reissue of 2008 refunding bond.
- 6). The budget reflects an increase in Major Capital Expenditures due to the window replacements in Vandenberg Hall.

## Oakland University Department of University Housing Proposed Budget - All Funds FY 2010

		FY 09 BUDGET		FY 09 ESTIMATED ACTUAL		FY 10 BUDGET
REVENUE:						
Operating Revenue Retail Sales Student Tuition Allocation Gifts and Grants Investment Income Total Revenue	\$	10,798,610 - - - - 15,000 10,813,610	\$	12,053,684 - - - - 15,000 12,068,684	\$	12,478,069 - - - - 7,500 12,485,569
EXPENDITURES:	Ψ	10,010,01	•		·	, ,
Compensation Supplies and Services Repairs and Maintenance Cost of Retail Sales Equipment Insurance Utilities	\$	2,633,049 3,336,543 935,500 - 115,000 139,050 1,277,864	\$	2,633,049 3,481,543 1,265,703 - 404,000 139,050 1,386,416	\$	2,683,049 3,571,016 1,060,000 - 206,000 135,000 1,463,000
University Overhead  Total Expenditures	\$	324,146 8,761,152	\$	324,146 9,633,907	\$	315,421 9,433,486
TRANSFERS OUT (IN):						
General Fund Budget Support Debt Service Other Transfers	\$	1,408,893 59,700	\$	1,408,893 59,700	\$	1,493,500 44,700
Total Transfers	\$	1,468,593	\$	1,468,593	\$	1,538,200
Net Revenue Before Major Capital Expenditures	\$	583,865	\$	966,184	\$	1,513,883
Major Capital Expenditures	\$	550,000	\$	890,593	\$	1,432,300
Net Revenue	\$	33,865	\$	75,591	\$	81,583
FUND BALANCES JULY 1 FUND BALANCES JUNE 30	\$ \$	766,599 800,464	\$ \$	766,599 842,190	\$ \$	842,190 923,773

## Oakland University Department of University Housing Proposed Major Capital Expenditures FY 2010

	Estimated
Item Description	Cost
Vandenberg Window Replacement	\$ 1,007,300
Elevator Modernization (year 3 of 4 year program)	225,000
University Student Apartment Furniture Replacement	200,000

FY 2010 Total

\$ 1,432,300